

Vision 2015 Committee

Following the success of the Longview First Vision 2010 Committee, Mayor Jay Dean expressed a desire to create a new group for reestablishing a shared vision for the City of Longview for the next 5 years. Longview City Council appointed twenty-four members to the Vision 2015 Committee, which met for the first time on October 1, 2009. Using the Longview 21st Century Report and the Vision 2010 reports as a starting point, the committee worked together to identify eight strategic initiatives for the City of Longview. The purpose of the final report is to provide a set of recommendations that can be adopted as a guide for this and future City Councils in making and implementing strategic decisions about how the City of Longview will look, feel, and act in the year 2015.

The following strategic goals were identified:

- Continue to develop Longview as a retirement center / destination.
- Continue to expand the parks and trails system.
- Continue to support the Urban Main Street Initiative as the mechanism/authority which coordinates and facilitates downtown revitalization.
- Develop a Teen Center / Library.
- Encourage coordination of school resources to maximize efficiencies.
- Invest in transportation infrastructure.
- Proceed with plans for an indoor multi-purpose center with convention and conference center facilities.
- Revitalize the Interstate 20 Corridor

Please view the Vision 2015 Final Report for a full description of each strategic goal and a list of committee members.

[Vision 2015 Final Report](#) [1] (pdf/62.5kb)

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Links:

[1]
<http://administration.longviewtexas.gov/sites/default/files/files/city-gov/printable-online-forms/Vision%202015%20Final%20Report.pdf>